

MY 5 FAVOURITE APPS

# Instagram



ANNA BOWKIS

photography

[WWW.ANNABOWKISPHOTOGRAPHY.COM](http://WWW.ANNABOWKISPHOTOGRAPHY.COM)

UNUM is a planning app for instagram. I have been using this app for about a year now and its really revolutionised my feed. Nowadays the word insta in instagram seems to have long gone now and it's all about curating your feed, having a colour scheme.

UNUM allows you to plan ahead, adding a bunch of images that you can move around your squares prior to publishing. Add your captions, hashtags and schedule your posts ahead of time.

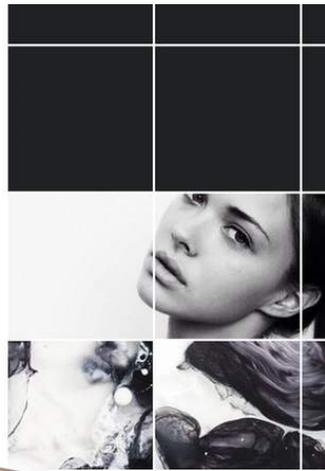
Such a time saver in our busy world of social media , oh and you can post to other social media platforms too!

1

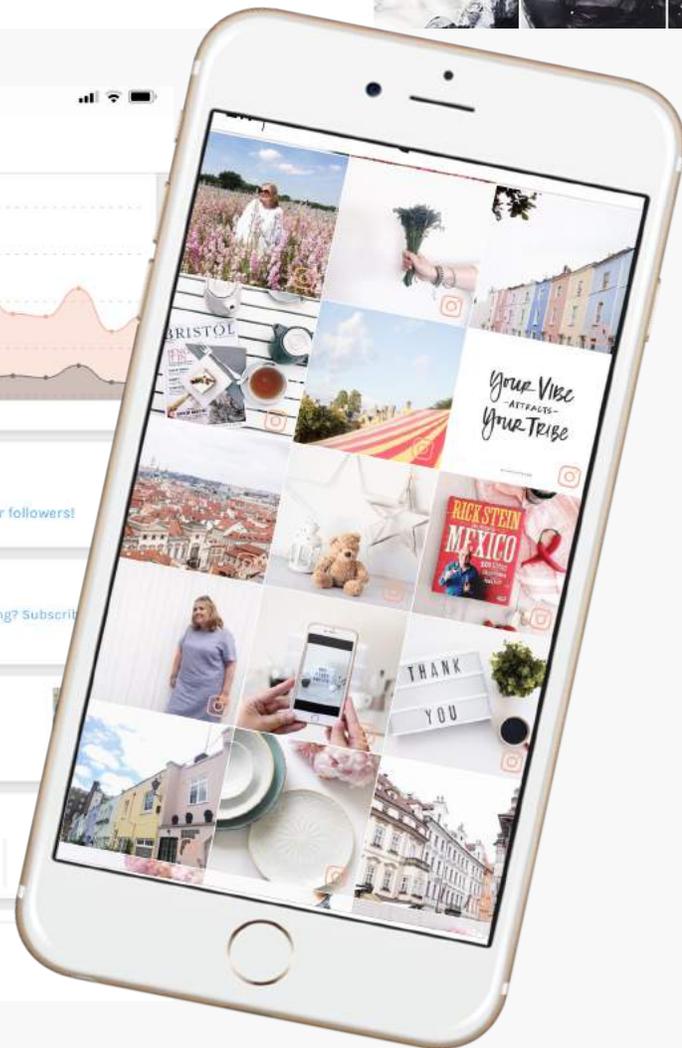
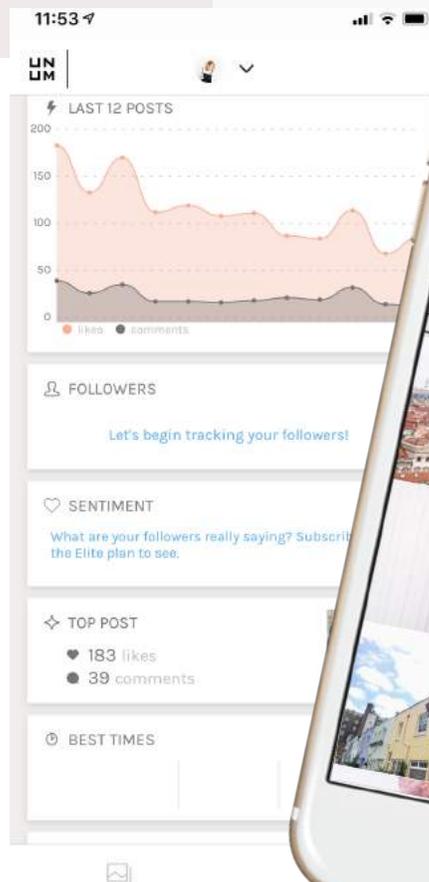
Beautiful. Simple. Free.



Photo Planner for Instagram



NB : UNUM is only available on IOS



UNUM

ANNA BOWKIS

photography

www.annabowkisphotography.com

# COLOR STORY

---

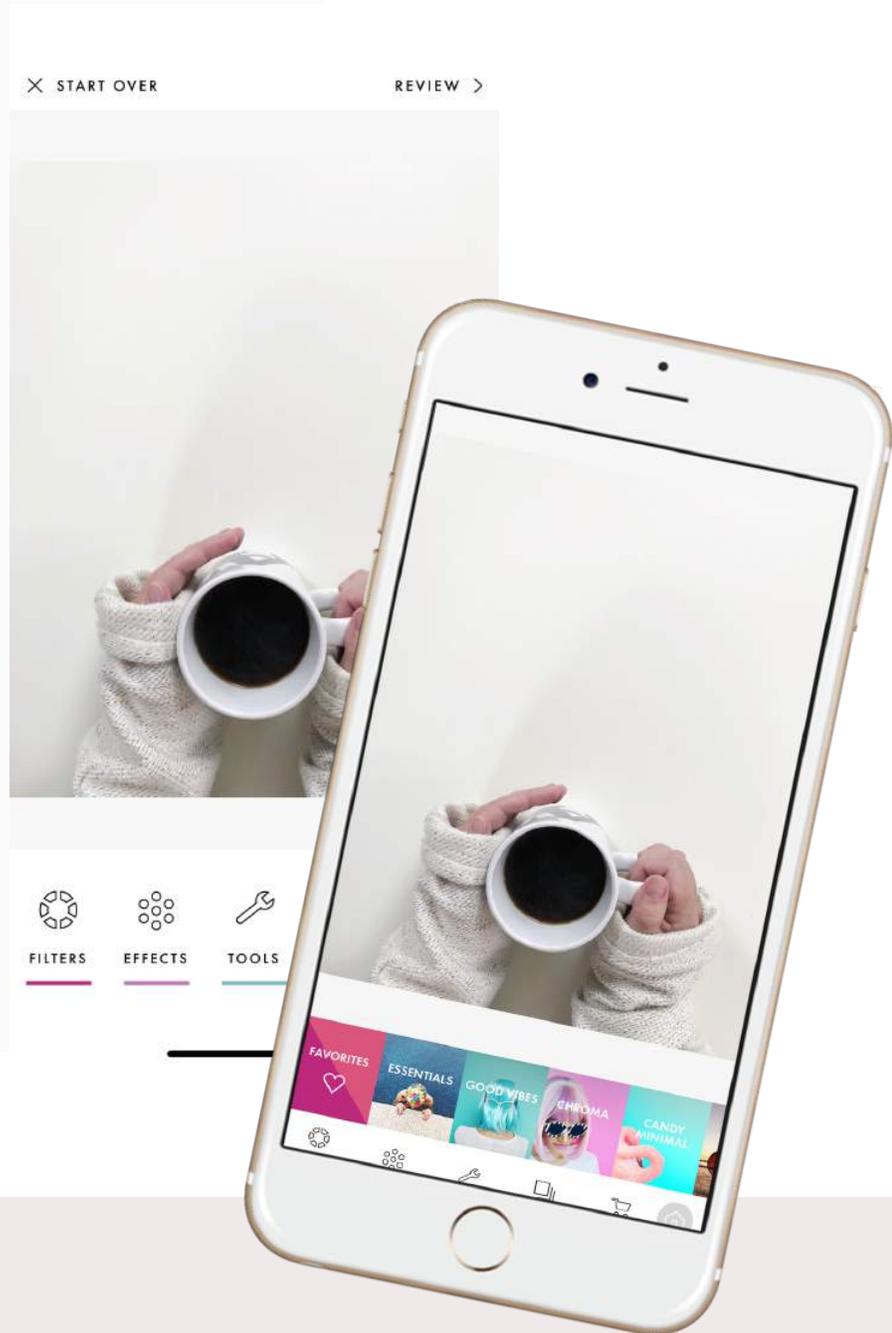
Founded in 2016 by Elsie Larson and Emma Chapman, the creators of A Beautiful Mess, A Color Story is a photography + technology company specializing in mobile imaging apps, Lightroom Presets, and Photoshop Actions.

I love A Color Story, it allows me to edit my images on the go and add filters, effects and now with their new app.

A Design Story, you can add hand drawn doodles, words and so much more now.

You can adjust the opacity of a filter and add filters on to each other making for a truly personalised finish and save your preset!

A must have app that is FREE, perfect for the colour lovers out there!



## 2

ANNA BOWKIS  
photography

[www.annabowkisphotography.com](http://www.annabowkisphotography.com)

# VSCO

VSCO has been around for a few years now and is used by many Instagram influencers. The presets/filters very much achieve the feel of what an image would look like if using traditional film.

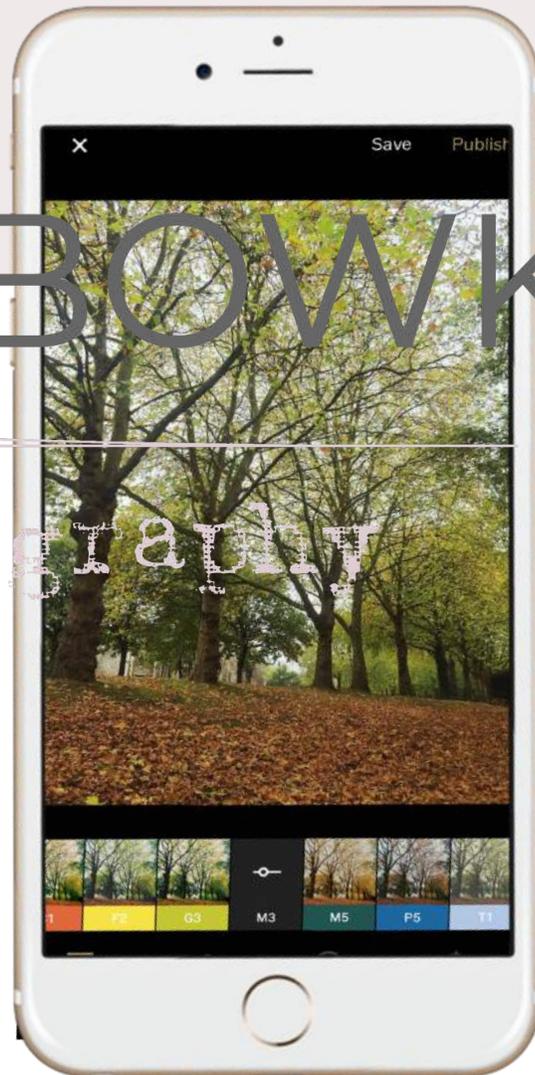
# ANNA BOWKIS

It was the go to app for me when I started out on Instagram many years ago. If you like the darker moodier feel to your images , then I would highly recommend VSCO

photography

# 3

VSCO is a FREE app and available on Light Room too, giving you the freedom to edit your mobile and DSLR images in the same way , on the go.



ANNA BOWKIS

photography

# CANVA

---

Canva is an invaluable app for all social media. It's a marketing design app which allows you to design logos, Instagram templates, magazines, Facebook headers, the list goes on and on.

There are hundreds of premade templates to choose from that you can personalise with your brand colours.

The app is FREE but you can upgrade to premium for extra benefits, for example there is a folder for you to keep all your brand elements, colours and fonts in one place.

I use the FREE version and find this does everything I need.

Available for desktop and mobile phones.



# 4

ANNA BOWKIS  
*photography*

# RETOUCH

---

Great little app for erasing those annoying telephone wires, dustbins and dirt. With just a simple touch with the eraser or blemish tool you have removed unsightly objects in seconds and is definitely the one app I would suggest you download , and its FREE

I had been using photoshop on my phone to erase annoying telephone lines for idyllic street scenes, taking me far too long , until I came across this app.



5

---



ANNA BOWKIS

photography

[www.annabowisphotography.com](http://www.annabowisphotography.com)

MY 5 FAVOURITE APPS

# Instagram

Honourable Mentions :

Photoshop  
Lightroom  
Snapseed  
Planoly



ANNA BOWKIS

photography

[WWW.ANNABOWKISPHOTOGRAPHY.COM](http://WWW.ANNABOWKISPHOTOGRAPHY.COM)